



Press Release 2011

For Immediate Release

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Crown Mats Introduces New Matting System for “Barefoot” Safety

***Mats Sanitized with Antibacterial/Fungal Additives to Promote Foot
Health***

Fremont, OH – June 15, 2011 - Crown Mats, one of the oldest and largest matting companies in the United States, is introducing a new line of matting systems designed to help prevent slip-and-fall accidents and promote health and safety in locker rooms, poolside, and in other surroundings where people often walk barefoot.

Called Barefoot Matting, these systems have an open-grid construction that promotes drainage, allowing moisture to flow under the mats while keeping walking surfaces safe and dry.

Plus, because they are designed to be placed around swimming pools, saunas, Jacuzzis, and locker room showers, where barefoot traffic is extensive, the Barefoot Matting systems also include antibacterial and antifungal additives to promote foot hygiene.

According to Crown's Market Development Manager JoAnn Boston, the mats are also "warm and comfortable to stand on. Safety and foot hygiene were paramount when we designed the mats, but we also want people to enjoy walking on them."

The new mats can be used indoors and out, come in different shapes and sizes, are available in three different colors, are flexible, and work well even on uneven floor surfaces.

"The mats have already been tested at pools and hotels all over the world," says Boston. "Feedback has been excellent. We are proud to add these mats to our expanding product line."

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About Crown Mats and Matting

For more than 60 years, Crown Mats and Matting has been a pioneer in the development and manufacture of matting products. Beginning with the invention of walk-off matting by the company's founder, R.P. Johnson, the company now has the most diverse matting product line offered in our industry. Crown sells matting

through an extensive network of highly trained sales representatives throughout the United States and worldwide. These sales experts are familiar with the features and benefits of all matting systems and are able to help their clients find the right system for virtually any application.

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