



PRESS RELEASE

For Immediate Release
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Microfiber You Can Walk On

Fremont, OH – July 28, 2009 - At the upcoming ISSA/INTERCLEAN[®] North America 2009 tradeshow to be held in Chicago, [Crown Mats and Matting](#) will be introducing an entirely new matting system made of microfiber.

The new microfiber matting system, named the Dust-Star[™], is designed for placement inside facilities. The system is engineered to help improve indoor air quality, a growing concern found in all types of facilities today.

According to a Winter 2007 report in [the Energy Program Newsletter of Washington State University](#), "The use of microfiber products ensures better air quality because these fibers are able to accumulate and absorb more particles of dirt and bacteria than other known products."*

Christopher Tricozzi, vice president of sales and marketing for Crown Mats, says that the new Dust-Star system is constructed of 70 percent “positively charged microfiber. This gives it added dust retention properties and helps it attract and hold hair, lint, as well as airborne pollutants.”

Additionally, Tricozzi says the microfiber mats hold about three times more liquid than standard mats. “This helps keep facilities cleaner and helps prevent slip and fall accidents.”

Technology Evolution

Like many other products used in the professional cleaning industry, matting systems have evolved slowly over the years--until recently.

Today, not only are mats being developed using new products, such as the Dust-Star system, but some are made from 100 percent recycled materials, helping to promote Green cleaning and sustainability.

“It may not get the attention that [cleaning] equipment receives, but there is actually considerable research and development going on in the matting industry,” says Tricozzi. “Very likely, there will be more new products and more advanced matting system like [Dust-Star] introduced in coming years.”

* By *Chapin Henry, Microfiber Products*

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About Crown Mats and Matting

For more than 60 years, Crown Mats and Matting has been a pioneer in the development and manufacture of matting

products. Beginning with the invention of walk-off matting by the company's founder, R.P. Johnson, the company now has the most diverse matting product line offered in our industry. Crown sells matting through an extensive network of highly trained sales representatives in all 50 states. These sales experts are familiar with the features and benefits of all matting systems and are able to help their clients find the right system for virtually all applications.

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